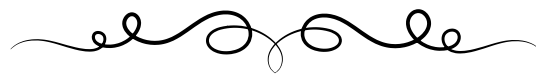




Southern Academy of Legal Studies in Business

2025 Annual Conference

San Antonio, TX



February 26 - February 28, 2025



Southern Academy of Legal Studies in Business 2025 Annual Conference *San Antonio, TX*

SpringHill Suites
524 South St. Mary's
San Antonio, TX 78205



There is no place like San Antonio! Maybe that's why our members have voted year after year to have our annual conference in the Alamo City. We have planned a great balance of legal conundrums, stimulating conversations, and award-winning cantinas.

HIGHLIGHTS

Wednesday Mixer beginning at 6:00PM - Bombay Bicycle Club
Thursday Lunch Provided by Texas A&M-Central Texas
THURSDAY Annual SALSB Business Meeting
Friday Lunch Provided by SALSB
Friday Dinner at 6:00PM - Mi Tierra



Join Us!

Conference Mixer & Dinner

February 26th at 6:00PM

Bombay Bicycle Club

607 Hemisfair Blvd
San Antonio, TX 78212

SALSB EXECUTIVE COMMITTEE

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Hon. Laura Sullivan
Sam Houston State University
Huntsville, Texas

Editor-in-Chief Southern Law Journal

Hon. Diana Brown
Sam Houston State University
Huntsville, Texas

Co-Executive Director

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Special Thanks to Our Thursday Lunch Sponsor



TEXAS A&M UNIVERSITY-CENTRAL TEXAS
COLLEGE OF BUSINESS
ADMINISTRATION

**THANK YOU TO OUR
THURSDAY LUNCH SPONSOR**

Texas A&M University-Central Texas



**TEXAS A&M UNIVERSITY-CENTRAL TEXAS
COLLEGE OF BUSINESS
ADMINISTRATION**

**1001 Leadership Place, Killeen, TX 76549
(254) 519-5438
tamuct.edu**

AGENDA

09:00-09:30AM **Registration**

09:30-10:30AM **Session A**

Welcome by President Ray Teske

Leora Eisenstadt

Associate Professor
Temple University Fox School of Business
ALSB Executive Committee Member

The Vanishing Work/Non-Work Divide in Law, Business, and Society (a book proposal)

Ursula Ramsey

Professor
University of North Carolina Wilmington

Mandatory Arbitration in the Co-Employment Context

Raygan Pierce Chain

Professor
Southwestern Oklahoma State University

Undue Hardship in the Americans with Disabilities Act: An Analysis of EEOC v. PepsiCo

10:30-10:45AM **Break**

10:45-12:15PM **Session B**

Marty Ludlum

Professor
Jennifer Barger-Johnson

Professor

Darrell Ford

Professor
University of Central Oklahoma

The Psychological Factors Behind Bad Actions: The Dark Triad and Academic Cheating

Valerie Flugge

Professor
California State University, Northridge

The Curse of the Happy Contract (Or How to Make Your Lawyer Rich)

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10:45-12:15PM

Session B Continued

Kurt Saunders

Professor

California State University, Northridge

**Who Owns What? Protecting Intellectual Property
in Consulting Relationships**

Kevin T. White

Professor

Tammy W. Cowart

Professor

University of Texas at Tyler

**A Finger in the Dike: Mobilizing State Health Care
Transaction Notification and Corporate Practice of
Medicine Laws to Scrutinize Private Equity Investment
in Health Care**

12:15-01:30PM

Lunch

“Is AI Changing How We Teach?”

Panelists: Jennifer Barger-Johnson, Marty Ludlum, and Darrell Ford

University of Central Oklahoma

01:30-01:45PM

Break

01:45-02:45PM

Session C

Michael Conklin

Professor

Texas A&M University-Central Texas

**The Arbitration Web: The Next Evolution in Arbitration
Expansion?**

Hope Garner

Professor

Sam Houston State University

The Sugar Land 95-History, Law and Ethics

Lee Usnick

Professor

University of Houston-Downtown

**Utilizing an Open Educational Resource (OER) Text for
BBA Legal Environment and Commercial Law Classes:
Positive and Not So Positive Experiences**

Kristen Waddell

Professor

Justin Blount

Professor

Stephen F. Austin State University

**Electronic Monitoring at Work – Gen Z’s Perspectives
and Impacts on the Regulation of Workplace Privacy**

02:45-03:00PM

Break

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**COLLEGE OF BUSINESS
ADMINISTRATION**

03:00-04:00PM

2025 SALS B Conference Annual Business Meeting

Moderator: Ray Teske, President

Business Meeting Agenda

- 1. Secretary – Brian Elzweig - Approve Minutes from 2024 Annual Business Meeting**
- 2. Vote on Officer Slate**
- 3. President’s Report – Ray Teske**
- 4. Treasurer’s Report – Jennifer Barger-Johnson**
- 5. ALSB House of Delegates Report – Brian Elzweig**
- 6. Journal of Business and Ethics Editor Report – Marty Ludlum**
- 7. Southern Law Journal Editor Report – Diana Brown**
- 8. New Business**
- 9. SALS B 2026 Annual Conference Discussion**
- 10. Adjourn**

DINNER ON YOUR OWN (or in groups)

RECOMMENDATIONS

Casa Rio – 430 East Commerce St, San Antonio, TX 78205

Battalion- 604 S Alamo St, San Antonio, TX 78205

Rosarios – 722 S. St. Mary’s, San Antonio, TX 78205

Dough Pizzeria – 518 S. Alamo St, San Antonio, TX 78205

Chart House - 739 E César E. Chávez Blvd, San Antonio, TX 78205 (Tower of Americas)

Boudro’s on the Riverwalk – 421 E. Commerce St, San Antonio, TX 78205

Paesanos Riverwalk - 111 W Crockett St #101, San Antonio, TX 78205

Range – 125 Houston St, San Antonio, TX 78205

Tre Trattoria - 200 W. Jones Ave, San Antonio, TX 78215 (at the San Antonio Museum of Art)

Jardin - 555 Funston Place, San Antonio, TX 78209 (located in the SA Botanical Garden)

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TEXAS A&M UNIVERSITY-CENTRAL TEXAS
COLLEGE OF BUSINESS
ADMINISTRATION

09:00-10:00AM

Session D

Drew Thornley

Professor

Stephen F. Austin State University

The Legalities of Vehicle Design: Examining Engine Immobilizers and Strict Liability Design Defect Claims

Lara L. Kessler

Professor

Jonathan Brignall

Assistant Professor

Melania Rocha

Undergraduate Student

Grand Valley State University

Incentive Provisions Effectiveness in Reducing Poverty

Edward B. Hymson

Retired/Emeritus

State Bar of New Mexico

A Primer on the Impact of the 2017 Tax Cuts and Jobs Act

Andrea Nelson

Assistant Professor

Sharon King Dudley

Assistant Professor

Florida A&M University

Safeguarding Generational Wealth: Addressing Heirs' Property and Wealth Disparities in Historically Marginalized Communities in the South

10:00-10:15AM

Break

10:15AM-12:00PM

Session E

Matthew Mangum

Professor

Texas A&M University-San Antonio

Teach Like a Park Ranger 2.0: Using Park Interpretation Techniques to Teach Business Law

Lawrence Trautman

Professor

Prairie View A&M University

Mark Edwin Burge

Associate Professor

Texas A&M University School of Law

Legal Analysis: A Template to Analyze and Brief Any Legal Issue

Nanci Carr

Assistant Professor

California State University, Northridge

Michael Conklin

Professor

Texas A&M University-Central Texas

Larry D. Foster II

Professor

University of Houston-Downtown

Daniel Ostas
Professor
University of Oklahoma

Strategic Compliance and Social Responsibility: A Review Essay

Kent Royalty
Professor
St. Mary's University

Engaging Students by Embracing Employment Law Complexities

Melissa Baldo
Assistant Professor

When Cheating Goes Digital: Legal Hurdles in Protecting Academic Integrity

Marleen Swerdlow
Professor

Melany Whiting (Villery-Samuel)
Adjunct Professor
Lamar University

12:00-12:15PM **Break**

12:15-01:15PM **Lunch**

“AACSB Society Impact: What is Your University Doing?”

Panelists: Jennifer Barger Johnson, Marty Ludlum, and Darrell Ford
University of Central Oklahoma

01:15-01:30PM **Break**

01:30-04:00PM **Session F**

Lawrence Trautman
Professor
Prairie View A&M University

Social Media, Law, Meta, Instagram, TikTok, and Facebook: Unsafe for Pre-Adults?

Larry D. Foster II
Professor
University of Houston-Downtown

Richard O. Parry
Professor
California State University, Fullerton

Drug Legalization and Employer Liability: Human Resource Professionals Who Reduce the Risk of Civil Litigation May Also Reduce the Risk of Criminal Prosecution

Darrell Ford
Professor

Marty Ludlum
Professor

Mascots

Jennifer Barger-Johnson
Professor
University of Central Oklahoma

01:30-04:00PM

Session F Continued

Lawrence Trautman

Professor

Prairie View A&M University

Alternative Dispute Resolution (ADR) in Brief

Larry D. Foster II

Professor

University of Houston-Downtown

Michael Conklin

Professor

Texas A&M University-Central Texas

Accurately Measuring the Arbitration “Repeat Player Effect”

Lawrence Trautman

Professor

Prairie View A&M University

Guide to SEC and Business Open Source Corporate Intelligence

Brian Elzweig

Professor

University of West Florida

Neal F. Newman

Professor

Texas A&M University School of Law

05:30PM

Meet in the Lobby for Dinner