



Welcome to SALSB 2024 San Antonio, Texas!

There is no place like San Antonio! Maybe that's why our members have voted for fourteen years in a row to have SALSB here in the Alamo City. We have planned a great balance of legal conundrums, stimulating conversations, and award-winning cantinas. Highlights of the 2024 Program include:

- ★ **THURSDAY CATERED LUNCH:** *Lunch will be served in the Ventanas Al Rio Room (our meeting room).*

- ★ **THURSDAY ANNUAL SALSB BUSINESS MEETING:** *Ventanas Al Rio Room (our meeting room).*

- ★ **THURSDAY (5:30 PM) DINNER AND OLD MARKET TOUR:** Meet a SALSB officer in the lobby of the hotel at 5:30 p.m. for an evening of fun.

- ★ **FRIDAY CATERED LUNCH:** Will be served in *Ventanas Al Rio Room (our meeting room).*

THURSDAY, February 29, 2024



TEN MINUTE BREAK

THURSDAY SESSION B: 11:10 a.m.—12:40 p.m. (22 minutes per presentation) Moderator: Charles Bultena, <i>Midwestern State University</i>	
MICHAEL CONKLIN <i>TEXAS A&M CENTRAL TEXAS</i>	WHAT THE BRIAN FLORES LAW-SUIT CAN TEACH ABOUT RACIAL DISCRIMINATION, EMPLOYMENT LAW, AND LITIGATION STRATEGY
CHARLES BULTENA <i>MIDWESTERN STATE UNIVERSITY</i> CHARLES RAMSER <i>MIDWESTERN STATE UNIVERSITY</i> KRIS TILKER <i>MIDWESTERN STATE UNIVERSITY</i>	THE ARTIFICIAL MEDIATOR: OPPORTUNITY OR OXYMORON?
CHRISTOPHER GUZELIAN <i>TEXAS STATE UNIVERSITY</i> ANTONIO SANCHEZ-BAYON <i>KING JUAN CARLOS UNIVERSITY</i>	OBJECTIVE ECONOMICS VALUE?
CHRIS THOMPSON <i>SAM HOUSTON STATE UNIVERSITY</i> HOPE GARNER <i>SAM HOUSTON STATE UNIVERSITY</i> LAURA SULLIVAN <i>SAM HOUSTON STATE UNIVERSITY</i>	A DIRTY BUSINESS? MAKING SENSE OF HOTEL LIABILITY TO HUMAN TRAFFICKING SURVIVORS

Lunch catered by McGraw Hill 12: 40 p.m.—1:30 p.m.

Presentation by Katheen Klehr with McGraw Hill

Helping Students Understand and Apply the Law Through Technology—The Benefits of Connect

NOTES



2024 Program

(25-30) minutes per presentation,
3 to 4 presentations per session

THURSDAY, FEBRUARY 29, 2024

9:00 a.m. Registration
9:30 a.m. Welcome: President, Ray Teske

THURSDAY SESSION A: 9:30 a.m. - 11:00 a.m. (22 minutes per presentation)
Moderator: Kristopher Tilker, Midwestern State University

<p>DALE THOMPSON EDITOR-IN-CHIEF, <i>JOURNAL OF LEGAL STUDIES EDUCATION</i> <i>UNIVERSITY OF St. THOMAS</i></p>	<p>CURRENT FOCUS OF LEGAL STUDIES IN EDUCATION</p>
<p>BRIAN ELZWEIG <i>UNIVERSITY OF WEST FLORIDA</i> MICHAEL CONKLIN <i>TEXAS A&M CENTRAL TEXAS</i></p>	<p>A FACE ONLY AN ATTORNEY COULD LOVE: MADISON SQUARE GARDEN'S USE OF FACIAL RECOGNITION TECHNOLOGY TO BAN LAWYERS WITH PENDING LITIGATION</p>
<p>PAUL FULBRIGHT <i>UNIVERSITY OF HOUSTON—DOWNTOWN</i></p>	<p>ENTREPRENEURS TAKE HEED: IT'S NOT JUST ABOUT THE RESULTS: RE-EVALUATING THE RESULTS TESTS USED IN IDENTIFYING VALUABLE SUGGESTIVE TRADEMARKS</p>
<p>EDWARD HYMSON <i>STATE BAR OF NEW MEXICO</i></p>	<p>SOME BUSINESSES CAN DISCRIMINATE BASED ON SINCERELY HELD RELIGIOUS BELIEF</p>

THURSDAY, FEBRUARY 29, 2004

THURSDAY SESSION C: 1:30 p.m.—3:00 p.m. (22 minutes per presentation)

Moderator: Edward Hyson, State Bar of New Mexico

JENNIFER BARGER JOHNSON <i>UNIVERSITY OF CENTRAL OKLAHOMA</i> MARTY LUDLUM <i>UNIVERSITY OF CENTRAL OKLAHOMA</i> DARRELL FORD <i>UNIVERSITY OF CENTRAL OKLAHOMA</i>	A PANEL DISCUSSION: GUARDIANS OF INTEGRITY: UNRAVELING THE COMPLEX WEB OF CHEATING IN HIGHER EDUCATION
KATHERINE J. LOPEZ <i>ST. EDWARD'S UNIVERSITY</i> CAMELIA S. ROTARU <i>ST. EDWARD'S UNIVERSITY</i> KATHLEEN M WILBURN <i>ST. EDWARD'S UNIVERSITY</i>	ETHICAL IMPLICATIONS OF SUBSIDIES FOR PRE-K THROUGH 12TH GRADE PRIVATE SCHOOLS IN TEXAS: AN ANALYSIS OF TEXAS S.B. 1, 88(3) LEG. (2023)
MARTY LUDLUM <i>UNIVERSITY OF CENTRAL OKLAHOMA</i> JENNIFER BARGER JOHNSON <i>UNIVERSITY OF CENTRAL OKLAHOMA</i> DARRELL FORD <i>UNIVERSITY OF CENTRAL OKLAHOMA</i>	BENEFICIAL OWNERSHIP INFORMATION (BOI): REPORT NOW, INSTRUCTIONS LATER
LAUREN RICH <i>UNIVERSITY OF WEST FLORIDA</i> BRIAN ELZWEIG <i>UNIVERSITY OF WEST FLORIDA</i>	CASTEISM IN CORPORATE AMERICA: LEGAL AND HUMAN RESOURCES IMPLICATIONS OF CASTE DISCRIMINATION IN TODAY'S WORKPLACE





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(2023-2024)**

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Huntsville, Texas
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Edmund, Oklahoma

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Pensacola, Florida

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Dr. Brian Elzweig
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Pensacola, Florida

THURSDAY, FEBRUARY 29, 2004

**SESSION D: SALSB ANNUAL
BUSINESS MEETING**

3:00 p.m. –5:00 p.m.

Moderator: President. Report from Officers,
New/Old Business, Vote on SALSB 2025.

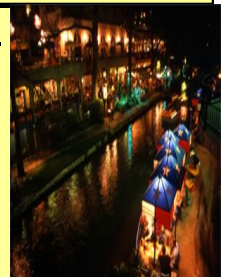
Agenda Items Include:

1. President's Report - Ray Teske
2. VP of Communications Report - Brian Elzweig
3. Treasurer's Report - Jennifer Barger Johnson
4. ALSB House of Delegates Report - Brian Elzweig
5. ALSB National Update—Dan Herron
6. Editor of The Journal of Business and Ethics - Marty Ludlum
7. Editor of the Southern Law Journal—Diana Brown
8. Vote on Officer/Director Slate

DINNER AND OLD MARKET TOUR

5:30 p.m. – 9:00 p.m.

Hosted by SALSB Officers



FRIDAY, MARCH 1, 2004

FRIDAY SESSION E: 9:00 a.m. – 10:45 a.m. (26 minutes per presentation)

Moderator: Edward Hymson, State Bar of New Mexico

RAPHAEL O. BOYD
CLARK ATLANTA UNIVERSITY
LILA L. CARDEN
UNIVERSITY OF HOUSTON

EXAMINING A MODEL TO ADDRESS CERTAIN ISSUES INVOLVING LONG-TERM CARE

WILLIAM MURPHY,
ST. JOHN'S UNIVERSITY
REGINA STUART
ST. JOHN'S UNIVERSITY

DESANTIS, DISNEY, AND HOW CORPORATE SPEECH UNDER CITIZENS UNITED CUTS BOTH WAYS

DARRELL FORD
UNIVERSITY OF CENTRAL OKLAHOMA
MARTY LUDLUM
UNIVERSITY OF CENTRAL OKLAHOMA
JENNIFER BARGER JOHNSON
UNIVERSITY OF CENTRAL OKLAHOMA

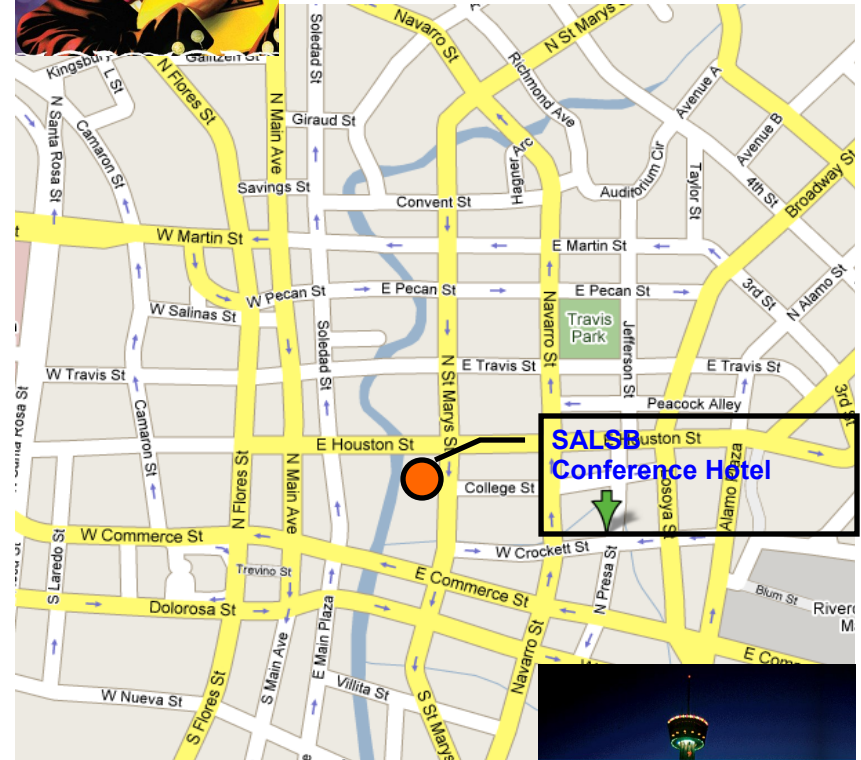
QUALIFYING FOR MEDICAID LONG-TERM CARE PROGRAMS

H. JUSTIN PACE
WESTERN CAROLINA UNIVERSITY
LAWRENCE J. TRAUTMAN
PRAIRIE VIEW A&M UNIVERSITY

FINANCIAL INSTITUTION D&O LIABILITY AFTER CAREMARK AND McDONALD'S



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15 MINUTE BREAK

SATURDAY, MARCH 2, 2024

**SATURDAY SESSION H: 9:00 a.m. to 11 a.m.
Independent Research Meetings**



FRIDAY, MARCH 1, 2024

FRIDAY SESSION F: 11:00 a.m. - 12:30 p.m. (22 minutes per presentation)

Moderator: Paul W. Fulbright, University of Houston—Downtown

LAWRENCE J. TRAUTMAN
PRAIRIE VIEW A&M UNIVERSITY
TEXAS A&M UNIVERSITY SCHOOL OF LAW
LARRY FOSTER
PRAIRIE VIEW A&M UNIVERSITY

PURDUE PHARMA, THE SACKLER FAMILY, AND THE U.S. OPIOID EPIDEMIC

JUDD LEACH
TARLETON STATE UNIVERSITY
LESLEY F. LEACH
TARLETON STATE UNIVERSITY
KYLE POST
COLORADO SCHOOL OF MINES

STUDENTS' PERCEPTIONS OF THE USE OF AN OPEN EDUCATIONAL RESOURCE IN BUSINESS LAW COURSES

DINAH PAYNE
UNIVERSITY OF NEW ORLEANS

CRYPTOCURRENCY: THE LAW AND THE INTERNATIONAL ENVIRONMENT

MATTHEW D. MANGUM
TEXAS A&M UNIVERSITY-SAN ANTONIO

BETAMAX AND MONKEY SELFIES: TEACHING THE COPYRIGHT LAW OF GENERATIVE AI IN THE ABSENCE OF DIRECT PRECEDENT

12:30 p.m. to 2:00 p.m. Please enjoy a catered lunch sponsored SALSBS.

Special Presentation by Dan Herron, ALSB Executive Secretary,

“The Future of Ethics in Law of Legal Studies”

